



William A. "Bill" Lansing is the former President and CEO of Menasha Forest Products Corporation, once headquartered in North Bend, Oregon. He and his wife, Ann, have raised two sons (Brent and Kurt) in the area and have made it their home since 1970 when Bill graduated from Yale University with a master's degree in forestry.

Bill's experience in forestry started much earlier, though, when shortly after graduating from high school he went to work for the California Division of Forestry on their seasonal fire crew. He spent the next three summers growing with that organization while spending four years studying forestry at Sierra J. C. and Humboldt State College.

During the summer of 1967, Bill worked for a gyppo logger in the high Sierras. It was there that he decided he wanted to build a career with a forest products company somewhere in the western U.S. He was fortunate to later find an opening with the Menasha Corporation of Neenah, Wisconsin and started his time with them as a research forester in their timber operations in southwestern Oregon. Aside from one year spent at the company headquarters in Wisconsin, Bill spent his entire professional career at Menasha in the forest industry around Coos Bay.

Since retiring in 2006, he has devoted his efforts to capturing the history of the region.